

TRANSFORMING UNIONS INTO ANTI-BULLYING CHAMPIONS

Program Components:

- 1. Immersive Evidence-Based Education for the Designated Team (The Workplace Bullying University® program)
 - Entire set of 600 slides in original Keynote for Mac, PPTX and PDF formats Union is licensed to customize content for internal use
 - Entire Narrated Program (14 modules, 17 hrs. of research-based content)
 - Intro to University themes & to Drs. Namie (23 min)
 - Intro to the Phenomenon (47 min)
 Stress-Related Health Harm (148 min)
 Disruption of Social Support (152 min)
 - International Movement (17 min) Economic Impact on People & Organizations (42 min)
 - Relationships with Other Negative Conduct (59 min)
 - Why Bullying Happens (58 min)
 Deciphering Perpetrators (113 min)
 Who Gets Bullied (107 min)
 The Employer Solution (108 min)
 There's Gonna Be a Law (66 min)
 Moral Imperative (11 min)
 - *Narrated Film Clips*, chosen for relevance, part of the University presentation (7 clips, 54 min.)
- **2. Action Plan for Unions** -- Narrated module detailing 8 steps any union can take to combat bullying (60 min.)
- **3. Supplementary Union-Only Training:** Union Reps Panel (Strategies from five leaders, 81 min.); The MAPE Story (From an exemplary anti-bullying union, 79 min.); Bullying Complaint Techniques (63 min.)
- 4. Team Training Module -- Launching Team Operations & Key Skills Training (126 min.)
- **5. Education Support Material** -- Audio/Video clips illustrating the phenomenon; Tutorial podcasts & interviews with experts; Four complete documentaries on related topics; Audio series on dealing with Narcissists; Targets telling their stories
- **6. The WBI Research Library** -- curated collection of over 900 academic journal articles & book chapters upon which the University program is based, indexed with full copies of items in PDF format Science for use in arbitrations & grievances.
- 7. Dr. Namie's Intro to Workplace Bullying Module (88 min.) -- Video offered as a model for viewing by all members.
- 8. Live, Interactive Mentorship & Advice for the Trained Team -- zoom sessions to ensure all questions are answered

The Workplace Bullying University® for Unions is delivered on a USB Flash Drive



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workplacebullying.org

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